

# Leigh-on-Sea Town Council

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Chairman: Cllr Richard Herbert Vice Chairman: Cllr Syrie Cox Town Clerk: Paul Beckerson



## Leigh-on-Sea Town Council Core Strategy Statement - Adopted 14th January 2015

#### **Mission Statement**

'To promote, represent and provide for the community of Leigh-on-Sea'

### **Vision Statement**

"Leigh-on-Sea is an active and vibrant town with a distinctive identity to, but still an integral part of the larger urban of Southend-on-Sea. A community where people support one another and can live, work, shop, visit and enjoy themselves in an environment that is constantly cared for and enhanced. A town that:

- provides sustainable employment opportunities, transport, housing and business facilities;
- preserves and enhances the natural beauty, heritage and traditions of Leigh;
- preserves and nurtures the cultural life of Leigh;
- encourages everyone within the community to work together to achieve continual improvement to the facilities and future prospects of the town; and
- promotes thriving commercial areas which provide leisure and shopping facilities to meet the needs and wishes of residents and visitors."

### **Strategic Aims**

"To promote the well being and quality of life of the community of Leigh-on-Sea"

To achieve this we aim to:

- take part in an open dialogue with the community to better understand their needs, and in turn explain how we will address these needs within the resources and powers available to the Town Council:
- provide high standard, value for money services to help meet the needs and wishes of the community;
- assist and encourage other bodies to provide high standard, value for money services to help meet the needs and wishes of the residents; and
- promote the best interests of the town for the benefit of the local community

### **Strategic Objectives**

The Town Council's strategic objectives are based on the Council's overall vision. The objectives are:

- 1. To promote the provision of accessible social, recreational, educational and cultural facilities within the town for the benefit of the community and visitors.
- 2. To encourage and support the economic and commercial vitality of the town.

- 3. To preserve the unique character and heritage, protect its conservation areas and maintain and enhance its maritime environment.
- 4. To seek a balance between developing commercial and residential requirements and existing amenities.
- 5. To work in partnership with other statutory bodies, voluntary organisations and individuals, to ensure an improving standard of service that meets with local needs.
- 6. To protect and enhance the natural environment, its open spaces and public gardens.
- 7. To seek to improve sustainable transport infrastructure across the town.
- 8. To seek to create a socially inclusive and caring community.