

Strategic Plan – Appendix

**LEIGH-ON-SEA TOWN COUNCIL ACTION PLAN 2019-2023**

***To be proactive in creating effective partnership working between Southend Borough Council and Leigh Town Council to ensure a shared vision for Leigh-on-Sea***

<b>Strategic Action – Economic support for local business and traders through the Leigh Partnership Group <i>Strategic Action complete</i></b>				
<b>Funding Source</b>	<b>Achievements / Planned projects</b>	<b>Budget 19/20</b>	<b>Budget 20/21</b>	<b>Budget 21/22</b>
SBC Grant £10,000 18/19	Full survey completed 2018 Action Plan created 2019 Facebook site created 2018 Improved Way finding installed March 2021 CCTV cameras installed – implementation 2020 Website page within SBC tourism being developed Fiverfest promotional programme introduced 2019 Christmas decorative window programme 2020 Safer Southend Stakeholder Group during Coronavirus pandemic TotallyLocally Southend online shopping initiative created and launched April 2021	Funded SBC Funded SBC		Funded SBC

<b>Strategic Action – Through the Old Leigh Spatial Plan aid development of SBC Local Plan and stakeholders interest to attract future investment in Leigh Port <i>Strategic Action complete</i></b>				
<b>Funding Source</b>	<b>Achievements / Planned projects</b>	<b>Budget 19/20</b>	<b>Budget 20/21</b>	<b>Budget 21/22</b>
Plan Preparation – LTC £4,938 18/19 EMFF Grant £14,815	Final Spatial Plan presented to Council July 2019 and distributed to SBC and stakeholders. 2020 - LTC concentrating on two initial projects – walking routes and speed control in New Road 2021 – LTC to review plan as two initial projects have not developed. Phase 2 of SBC Local Plan acknowledges Spatial Plan for Leigh Old Town in existence Levelling Up Funding achieved by SBC for investment in Leigh Port			

<b>Strategic Action – Restoration of the Belvedere viewing platform in partnership with SBC <i>Strategic Action complete (for LTC)</i></b>				
<b>Funding Source</b>	<b>Achievements / Planned projects</b>	<b>Budget 19/20</b>	<b>Budget 20/21</b>	<b>Budget 21/22</b>

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CIL £15,000 (amended to £8,722.80)	Remedial work undertaken at the platform. SBC now engaging with artist project for the wall		£8,722.80 CIL	
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Strategic Action – <b>Remain pro-active in assisting SBC with the rejuvenation of Leigh Library Gardens</b> <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
	Formal Friends of Leigh Library Gardens Group created with a LTC representative on the Committee. 2019 Charity status obtained, Cllr Trustee. £500 grant given to the charity Assistance with consultation day and promotion of work Ongoing collaboration with Christmas projects	£500 grant funding	£500 grant funding	£500 grant funding

Strategic Action – <b>Launch a Friends of Bonchurch Park campaign with the help of SBC</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
	2020 Circulate initial idea to residents in the surrounds of the park linked in with the Community Day – not possible due to COVID-19 pandemic 2021 – no event held due to ongoing community safety in COVID times 2022 – Community Day and Jubilee Picnic planned – opportunity to circulate idea to residents			

Strategic Action – <b>Through Make Southend Sparkle support litter picking campaigns and awareness throughout the Town and find solutions to litter issues</b> <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
Precept Good for Leigh Budget	Good for Leigh Awards presented to individuals who assist with litter collection. Two litter bins purchased for Leigh Library Gardens Two litter bins purchased for Skate Park	£500 £1776 (CIL)	£500	£500

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	2021 – Council launched it’s own councillor led litter picks. Additional bin bought for skate park extension			
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Strategic Action – <b>Proactive involvement in the emerging Local Plan by SBC</b> <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
	Issues & Opportunities consultation March 2019 SBC have confirmed that they will pay due regard to the Spatial Plan as they continue to develop the Local Plan 2021 – Refining the Plan options consultation completed October 2021			

Strategic Action – <b>Councillors to accept any training opportunities from SBC</b> <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
	Local Plan training January 2019 Planning training May 2019 Local Plan training January 2020 CIL training February 2020 Planning training November 2020 Planning training May 2021			

Strategic Action – <b>Foster good working relationships between LTC Officers and SBC Cllrs and Officers</b> <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
	Regular contact maintained with a variety of Cllrs and Officers throughout the Borough. Town Clerk and Chief Executive of SBC met January 2020 and September 2020 online Town Clerk works with Officers and Borough Councillors as a board member on the Southend Tourism Partnership and Chairman of Sub-group Town Clerk works with Officers and Borough Councillors on Safer Southend Stakeholders Partnership Town Clerk works with Officers on TotallyLocally Southend campaign			

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	Town Clerk working with Cllrs and Officer of SBC as part of stakeholder group on Southend Police Operation Union			
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***To identify community facilities that would enhance the quality of life of local residents and to explore ways of securing the necessary resources with minimum impact on the precept***

Strategic Action – <b>Ongoing repairs and remodel of LCC to create a better community facility</b> <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
LCC Project Reserves Precept (pre-budgeted)	Roof replacement completed January 19 Lift replacement completed January 19 New windows Room 1 completed June 19 Phase 1 remodel – completed September 19 Phase 2 remodel – completed October 21 Decorative repair – Main areas completed December 21 Sound proofing – project for 21 delayed due to other priorities Refurbishment of kitchen – completed December 21 Emergency External Staircase – replaced Sept 2021 Replacement Centre doors fitted – April 2021 Replacement windows to replace rotted ones – November 2021	£95,000	£75,000         £20,000 £7,838	£40,000

Strategic Action – <b>Identifying and completing effective projects for the community that meet the Community Infrastructure Levy criteria</b> <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Committed	Budget 20/21	Budget 21/22
CIL	Belvedere viewing platform Information boards Belton Hills Library Gardens & Skate Park Bins Library Gardens See Saw Listen to resident suggestions – Coffee with Councillors sessions held March 2020 Skate Park Street Art Wall Skate Park Seating area	£15,000 but now £6,000 £1,776 (2019) £3,500 but now	£8,722.80   £3225  £3000	£14,000

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	Picnic activity table and table tennis Bonchurch Park			£2,995
	Picnic activity tables Leigh Library Gardens			£1,500

Strategic Action – <b>Engage in opportunities to provide and/or promote community facilities for the youth</b> <b>Strategic action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
Precept Volunteer EMR £2,500 19/20	Youth provision for 12-16s Sept 19	£2,500	£2,500	£2,500
	Youth provision for 8-11s April 19	£1,500	£2,500	£2,500
	Youth Forum ongoing platform			
	Dedicated website page within LTC			
	Magazine contributions			
	Regular contact with Bar n Bus youth service			
	Street Art Wall installed at skate park			
	Skate park extended			
	Southend YMCA projects held at LCC			

Strategic Action – <b>Be open to community initiatives at the Allotment sites</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22

Strategic Action – <b>Create a programme of excursions through the Community Transport Scheme for disabled and elderly residents</b> <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
Precept	Yearly programme of excursions ongoing	£7,564	£8,600	£8,450
	Monthly social club created 2018			
	Social club extended to twice a month and with structured programme 2020			
	Keeping in Touch magazine during lockdown			
	Social club extended to incorporate lunch feature			

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Strategic Action – <b>Raise awareness, promote and enhance Council events, activities and markets in the Town</b> <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
Precept	<p>Community Day – annual event. Cancelled 2020 due to COVID restrictions</p> <p>Leigh Lights – annual event. Changed 2020 to Christmas Library Gardens festive lighting walk due to COVID restrictions</p> <p>Carols on Strand Wharf – annual event. Cancelled 2020. Now replaced with Library Gardens Christmas ideas</p> <p>Merchant Navy Day – annual event</p> <p>VE 75 – May 2020. Cancelled due to COVID</p> <p>Childrens’ Holiday Progamme</p> <p>Farmers’ Market – month market incl anniversary Market. Moving to twice monthly September 2021</p> <p>Youth Market – annual market</p> <p>Volunteer Thank You event</p> <p>Winter Fayre</p> <p>Brent Geese with RSPB</p> <p>Festive Trail to continue in 2021 with additional events and more features</p> <p>Corporate sponsorship obtained for Festive trail 2021</p> <p>Community Day with Jubilee Picnic 2022 planned</p>	<p>£1,500</p> <p>£15,650</p> <p>£1,000</p> <p>£5,000</p> <p>£8,143</p> <p>£2,500</p> <p>£750</p>	<p>£6000 for Town Events but all were cancelled</p> <p>£16,750 for Leigh Lights but this event was altered</p> <p>£6,000 but cancelled</p> <p>£8,950</p>	<p>No budget for Town Events – EMR to be used</p> <p>£13,000 for altered Lights event</p> <p>£2,000</p> <p>£9,450</p>

Strategic Action – <b>Refurbishment and extension of the Skate Park to provide better facilities</b> <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
Reserves £30,000 Grant £13,000	<p>Extension of facilities in unused existing area – completed July 2020</p> <p>Planning approved with conditions</p> <p>Support from local business to steer the project</p> <p>Grant received from Enovert</p> <p>Structure lessons take place with commission to LTC to help upkeep of maintenance</p>	<p>£1,000</p>	<p>£42,000</p>	

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Strategic Action – <b>Councillor led Art Group to organise Artist in Residence and art wall exhibitions</b> <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
Within LCC events Within Skate park maintenance	Artist in Residence programme annually Back to back art wall exhibitions Writing Competition – September 2020 Skate Park Graffiti Wall – Summer 2021 Listening Room monthly evenings – Summer 2021 Assistance with RBL Poppy Trail – Autumn 2021			

Strategic Action – <b>Sponsorship of hanging baskets and Christmas lighting to enable improvements and extensions of the schemes</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
EMR from sponsorship	Hanging basket sponsorship introduced 2019 Christmas lighting sponsorship introduced 2019  COVID restrictions as businesses are not engaging on re-opening due to financial pressure.  Sponsorship of Festive Trail has been achievable	£1,125 income £1,500 income	COVID-19 COVID-19	n/a no budget £2,250 inc

### **New Strategic Action – RESOLVED by Council March 2020 and May 2020**

Strategic Action – <b>Social Isolation Projects</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
Health & Wellbeing £5,000 vired from Volunteer EMR	Happy to Chat Bench in front of Community Centre – approved SBC. Postponed due to COVID initially, now in place Winter 2021 COVID-19 support – signposting via website, information sheet in Leigh Times, supporting vulnerable who unable to access social media LGBTQ support group in partnership with YMCA PDG held to discuss other projects after COVID YMCA World Mental Health event held at LCC COVID Grants set up to assist organisations help with social isolation. March 2020 changed to a recovery grant		£5,000	EMR to use
£10,000 vired from Volunteer EMR			£10,000	EMR to use

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***To raise awareness of local environmental issues and to create opportunities for residents to engage with Leigh Town Council in finding and implementing solutions***

Strategic Action – Use the LTC Magazine to engage with residents and to promote and interact with external organisations <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
Precept	Magazine Editorial Group May 19 Bi-annual editions plus Bi-annual news flash	£11,000	£12,000	£12,000

Strategic Action – Actively promote and be a part of the Friends of Library Gardens initiative and create interest for a Friends of Bonchurch Park group <b>Strategic Action part complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
	Social media campaigns ongoing Friends of Library Gardens Group Administrative support Grant Aid Award Sponsorship brokerage Councillor and volunteer involvement Initial interest engagement with Bonchurch Residents 2020 (COVID delayed) Joint working group for Christmas Lighting festivities			

Strategic Action – Actively promote and be a part of litter picking campaigns <b>Strategic Action complete</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
	Councillor and volunteer involvement Social media campaigns ongoing Good for Leigh Awards recognition Councillor led Litter picks instigated 2021			

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Strategic Action – <b>Promote LTC and local environmental issues with engagement at events</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
	EA & Anglian Water invited to ATM 2019 2020 Council to hold PDG to establish Council position on London Southend Airport Coffee with Councillors sessions held 2020 Cllr O’Boyle active on the Airport Consultative Committee Magazine articles on various issues			

Strategic Action – <b>Art exhibitions to heighten awareness of environmental issues where appropriate</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
	LTC Art Instagram account to aid awareness – May 2019 Writing Competition Summer 2020			

**New Strategic Action – RESOLVED by Council July 2019**

Strategic Action – <b>Make Leigh Plastic Free Campaign</b>				
Funding Source	Achievements / Planned projects	Budget 19/20	Budget 20/21	Budget 21/22
	Council resolved to support the Campaign July 2019 Cllr representative on Steering Group Promotion at Leigh Regatta Sept 2019 Remove any single use items from Council premises as soon as practicable Social media awareness			

**ANNUAL REVIEW BY COUNCIL – December 2021**

**Town Clerk will update as and when necessary**

**Final review – November 2021**

**Strategic Plan revision to set objectives for 2023-2027 to commence January 2022**